



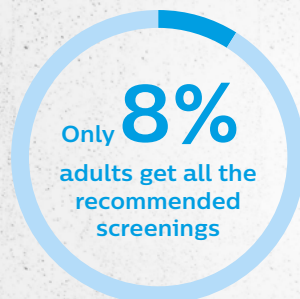
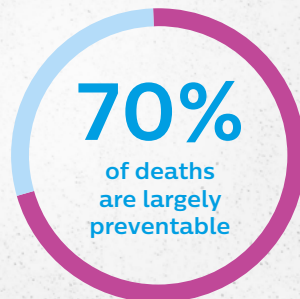
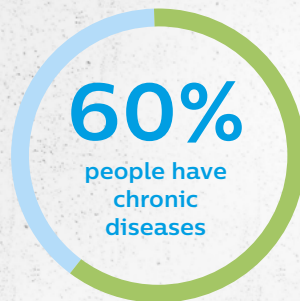
# Health Simplified.

Digital platform that creates  
personalized health action plan  
based on DNA, lifestyle, medical  
records, and family medical history.

We offer tools that make health  
management transparent and  
convenient, giving you control.



## The problem



Data sources:  
Center of Disease Control (CDC)  
and Fierce Healthcare

## The solution

Finally, staying healthy  
simplified and made easy.



An easy-to-use mobile or web  
application gives you a health action  
plan to manage your health and avoid  
complex health problems later in life.

Download app

Visit web application

## Getting started is easy





# Why Healthdom?

## Personalized

One size doesn't fit all. Every person's journey to a healthier lifestyle is unique, and it should be treated as such

## Engaging

Easy-to-use intuitive design with elements of gamification to nudge behavioral changes that motivate paths to better health

## Comprehensive

Our unique 360-degree approach evaluates various factors, such as lifestyle, genetics, medical history, family illness that influence your health and devise an individualized health action plan

## Actionable and Measurable

Take control of your health. Measure, track, and understand how day-to-day activities can improve your health



Medical screening



Lifestyle



Environment



Genetics



# Why Healthdom DNA test?



## Saliva-based test to start at home

Physician test authorization included, real-time tracking of the process, full confidentiality of your sample, and prepaid return shipping label



## High-quality Health (ACMG 59) + Ancestry report

11,000+ variants in 59 genes (compared to 1000+ variants in 17+ genes provided by 23&Me). ACMG 59 panel focuses on highly actionable conditions



## Translation of your DNA results into actionable insights

Clinical guidelines and sophisticated algorithms to optimize your personalized health action plan



## Lifetime secure storage of your DNA sequence

Data available upon request. Elements of blockchain used to store data



## Calls with genetic counselors and pharmacists

Video or conference calls scheduled at your convenience. Easy to understand and downloadable reports for you and your doctor



**For information on how to get started  
including pricing, private label,  
and partnership, contact us:**

**info@healthdom.com  
www.healthdom.com**

Download app

Visit web application